

Cherokee Pate Swap Meet and Concours Bike Show Info 4.17.15

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**To:**      **Event Sponsors and VIP's**  
             **Motorcycle Media**  
             **Diamond Chapter of the AMCA**  
             **Heritage Chapter of the AMCA**  
             **Confederate Chapter of the AMCA**  
             **NTNOA (North Texas Norton Association)**  
             **Cherokee Chapter Members**  
             **Cherokee Chapter Guests**

*Dear Enthusiasts in the Classic Motorcycle Sport:*

**Please find attached all the information** you or your organization will need to place our event information on your website, blog or to share through social media with your members. Much of this information such as **Access Maps to Texas Motor Speedway** and **Bike Show Rules** will help you or your members to be able to attend the **Cherokee Pate Swap Meet and Concours Bike Show April 30-May 3<sup>rd</sup> at Texas Motor Speedway with more ease when you arrive.** It is a huge NASCAR Facility with over 120,000 attendees every year. **Please follow the maps provided and our onsite Bike Show, Motorcycle Swap Meet and Club RV Signage.**

**Some of these attachments are improved or edited.** (Please keep these and dispose of former forms I sent you.)

- ✓ **Bike Show Access Maps** of Texas Motor Speedway Facilities (Print and bring with you to the event to avoid traffic congestion and further confusion.)
- ✓ **Bike Show Rules** - (Easier to read at a glance version)
- ✓ **Full Page Ad Copy** (Use on your organization or personal social media)
- ✓ **Half Page Ad Copy** (Use on your organization or personal social media)
- ✓ **Logos** (Social media use)
- ✓ **Vendor Registration Form** (Vendors spots can still be leased if you know any vendor or individual with parts for sale)

### **We Still Need More Vintage Motorcycles!**

In order to do the **Largest Public Display of Vintage and Classic Motorcycles in Texas...** We need all Motorcycle Clubs, and as many members of The Cherokee Chapter as possible to bring your machines to this event.

- ✓ **Easy in/out Bike Show Unloading and Loading Area.**
- ✓ **VIP Parking Privileges for All Bike Show Participants** very close to the Concours Bike Show Event!
- ✓ **VIP RV Area for Cherokee / Participating Motorcycle Clubs** very close to the Concours Bike Show and Motorcycle Swap Meet

- **Our VIP RV Area is \$20 per RV for all 4 days!** (No hookups for electric, water or sewer. Generators are fine.) Join us in our Vintage Motorcycle RV Community every night after the show!
- Other Texas Motor Speedway RV Area with hookups is \$35 per day
- ✓ **We have 11 different Classes and 19 big awards for this show.** (Refer to Bike Show Rules for list of classes)
  - **Vintage Classes by Decade from 1900 – 1980**
  - **Competition Class** for Cannonball Endurance, Drag Racers, Land Speed, On-Off Road, Road Race, Dirt Track, Motocross, Trials, Hill Climb and more...
  - **Period Modified Class** for Vintage Period Modified, Choppers, Bobbers, Café and more
  - **Lightweight Class** under 249 cc for Cushman's, Hummers, Mustangs, Vespa's and all lightweight makes and models.
  - **Best of Class, Best of Show and Special VIP Sponsor Trophies**
  - ***Your machine may be featured in an upcoming Industry Motorcycle Magazine Feature Article!***
- ✓ **The biggest satisfaction** however will come to all vintage enthusiasts by participating in this event, meeting all the members of the other Clubs and sharing the History of these Great Machines with over 120,000 people who attend the event.
- ✓ **PLUS.... Parts, Parts, Parts** – Over 300+ Motorcycle Vendor Spaces full of parts for your next restoration, rustoration, crustoration or period custom build!

**Please fill out the Bike Show Registration and submit it via email now !!!**

Shelby Withrow [ShelbyinParadise@wccs.net](mailto:ShelbyinParadise@wccs.net) or [Steve@SteveKlein.com](mailto:Steve@SteveKlein.com)

- ✓ We simply NEED to KNOW how many motorcycles we will have as possible in advance so we can set up the Bike Show Area relative to Class Sizes.
- ✓ You may pay the Bike Show Fee when you arrive at the event (see Bike Show Registration Form for details)

**The Shine, Show, Smile and Share Show** – The main purpose of this show is to expose the general public to the widest range of vintage and classic motorcycles of all manufacturers, models and types.

- Each and every Club will have ample opportunity to advertise your club, your events and also recruit new members.
- The Cherokee Chapter Race Trailer / Office is available to all participating clubs / Sponsors and VIP's for office supplies, computer, printer and as a place to gather, meet and greet friends old and new.
- ✓ **Please take a moment and review the attached information, save and resend it to all your members** and also post the maps and forms on your Club Website, Blog and also

email to all your members and followers on social media at this time. We need your help to get the word out!

- ✓ **There are over 11,000 Vendor Booths at Pate with “All Things Transportation Related” This is Epic! The Largest All Transportation Event of its type in The Southern USA!**
- ✓ **Over 120,000 people attend Pate each year. [www.PateSwapMeet.com](http://www.PateSwapMeet.com)**

### **Opportunity...**

**What a Great Opportunity to Advertise and Promote Your Club!**

**What a Great Opportunity to Meet all other Participating Clubs and Enthusiasts!**

**What a Great Opportunity to meet many key industry Motorcycle Media People !**

- **American Iron Magazine- Editor Chris Maida**
- **Cycle Source Magazine – Editor Heather**
- **Thunder Roads Magazine**

**What a Great Opportunity to meet Vintage Motorcycle Museum Owners and Staff!**

- **National Motorcycle Museum, Anamosa Iowa**
- **Wheels Through Time Museum, Maggie Valley NC.**

**What a Great Opportunity to meet Motorcycle Builders!**

- **Kyle Shorey, Shadetree Fabrications, Fort Worth TX**
- **Alan and Steffen, Revival Cycles, Austin TX**
- **Zeke (12 Years Old) from Arlington TX (as seen on Naked Speed TV)**

**What a Great Opportunity to Meet Cannonball Riders and Team Members!**

- **Carson Classic Motors Cannonball Race Trailer / Machine Shop and Cannonball Bikes on Display.** This Team had 10 Cannonball Bikes in last year’s Coast to Coast Endurance Event!
- **Sage Brush Cycles – Meet “Dr. J” Jon Neuman** whom built most of the “J” Model Harleys in the last Cannonball Endurance Race
- **Greg McFarland – Cannonball Racer** will have his machine on display
- **Mike Bell – Cannonball Racer** will have his machine on display
- **And many more!**

**What a Great Opportunity to Learn about other Vintage Motorcycle Events in 2015!**

- **All AMCA National and Regional Events by all AMCA Chapters!**
- **Just Kickers Event – Kurt Sharp [www.JustKickers/Blogspot.com](http://www.JustKickers/Blogspot.com)**

**What a Great Event with a Great Purpose – *Let’s All Share Our Sport Together in a Big Texas Way!***

For any other information needed, questions or concerns prior to or during the event please contact:

<b>Motorcycle Swap Meet</b>	<b>Concours d’Pate Bike</b>
<b>Show Money Questions?</b>	
<b>Shelby Withrow</b>	<b>Steve</b>
<b>Klein</b>	<b>Jo Ann Kugle</b>

Cherokee / Pate Chairman  
Chairman                      Event Treasurer  
Event Affiliated Clubs  
President                      Cherokee Treasurer

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Cherokee Concours

Cherokee Chapter

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940-748.2555I  
cell

361.652.8300 cell

512.694.5254

***\*The last two weeks before any show is very hectic...Our phones are already ringing all day long every day. We promise we will email or call you all back. Please be patient***

*Thank You All for You're Participation! We Appreciate Each and Every One of You!*

*Proud to be....Cherokee!*

*Steve*

**Steve Klein**

Cherokee Chapter President / Editor